

Printed Products

EXPLAINED



THE SEARSON FAMILY
FUNERAL SERVICE

"We don't just arrange funerals, we create meaningful days™"

www.searsonfunerals.co.uk
0800 022 3309

ORDER OF SERVICE BOOKS:

The Searson Family extend a wide range of design and print options to meet the individual needs of our families. When selecting a funeral from our 'General Charges', we include the design and creation of an Order of Service Book and print thirty copies FREE.

We design a book based on your preference, we include photographs, all the required text for the service and they make a wonderful keep-sake to cherish. To enable us to offer this service FREE of CHARGE, we do need to plan ahead. It is important, even if text content hasn't been decided upon or confirmed, that all photographs are submitted to us FIVE WORKING DAYS before the funeral. This will allow us time to scan them, incorporate them into the book and begin preparing a proof for approval. The last thing we want to do at such a difficult time is apply unnecessary pressure, however, not getting photographs on time may prevent the book from being completed.

This service is unique and not a universal offering, we are the only funeral directors in the country to boast a Design Studio and Print Shop, in-house and is provided to benefit the families we serve. We are also able to create Poem / Prayer Cards, Large Format Portraits, Memory Boards as well as other commemorative products.

For those opting for a 'Simple Funeral', the provision of service books may be chargeable. Just speak with a member of our family when making your arrangements.

REQUIREMENTS:

PHOTOGRAPHS:

Select fifteen of your favourite images, they can be old, new, small or large. We also accept digital images as JPEG' and PDF. Please remember, we need them at least five working days before the funeral, digital images can be emailed to your Funeral Director, all original images will be returned after the funeral.

COVER DESIGN:

You will be provided a copy of our 'Image Library', just select your preferred design and the photograph you would like on the front. The front cover photograph ideally needs to be a close up head and shoulders image.

TEXT CONTENT:

We will need to have your Music choices, Hymns / Poems or other readings to be included three days before the service. A lot of text content may reduce the number of photographs in the book and this will need to be determined as early as possible.

PROOFING:

All Service Books are created in order of funerals being conducted. We finalise books the day before and a proof will be emailed for approval that evening. **DON'T WORRY**, we have plenty of time to make changes. However, once approved the artwork cannot be changed.



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